



PRESS RELEASE – 22th March 2017

Paris Landing Pack_Explore by Paris&Co Season 3

Startups, take off to Paris !

After the past two seasons that allowed 15 startups to come to Paris to boost their business, the Paris Landing Pack_Explore by Paris&Co launches its call for applications on the 13th of March of 2017 to welcome startups from all around the world. It will be open until the 23rd of April 2017.

Paris' international attractiveness confirmed by the results of the first 2 seasons

From the United States to South Korea, Spain, Germany, Israel, Taiwan and Portugal, a hundred startups applied for the last two seasons. This program attracted startups from many business sectors: 3D animation, tourism, marketing, augmented reality ...

105 applications of foreign startups

15 winners from 11 different countries



During this month of business acceleration, entrepreneurs receive coaching sessions on various issues such as how to prepare a pitch, how to get exposure in Paris or how to recruit staff. Of course all workshops are being delivered in English!

Thanks to Paris&Co's support, startups succeed to meet investors as well as key accounts and tie partnerships in the French capital. That's what happened to SmartUp Cities, that installed its sensors on the trash cans of the cities of Versailles and Saint-Germain en Laye in order to control their containers filling.



Call for Applications Season 3 : startups, don't wait anymore and take off to Paris !

The 3rd season of the Paris Landing Pack_Explore will take place from the 1st of June until the 30th of June 2017. It will have the same objectives as before: attract innovative startups to set up in Paris and make their business flourish.

Stay tuned on Twitter and follow us: [#StartBizParis](#)

Startups, sign up on :

<https://www.f6s.com/parislandingpackexplorejune2017>

About Paris&Co

Paris&Co is Paris' agency for economic development and innovation. It specialises in all aspects of attractiveness and innovation with the aim of creating jobs and business value for Paris: it conducts prospecting and hosts international investors, contributes to promoting business from mainland France to far abroad, and builds the renown of the Greater Paris Region's innovation ecosystem, by incubating young innovative companies, testing out innovative solutions, holding startup events, and connecting startups with some one hundred key accounts. Nearly 300 companies benefit each year from the work of Paris&Co's teams: from company diagnostic reviews to strategic coaching, liaising with major corporations, methodological individual support, and networking with Ile-de-France's innovation ecosystem. In addition, Paris&Co offers an entrepreneurship support programme, which includes conferences, training, mentorship and contest organisation. Its international team lends its support yearly to nearly 300 companies looking to start operations, and the agency runs more than 300 business and innovation events each year.

www.parisandco.com