



EXPLORE

ONE MONTH BUSINESS ACCELERATION PROGRAM ON HOW TO MAKE IT IN PARIS



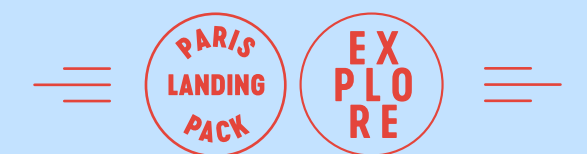
WHO?

Selected fast growing incorporated startups under 8 years old, eager to understand the European and French markets, and make first business connections

WHAT?

A desk in a Paris&Co incubator in Paris

A 4 weeks intensive program



WHEN?
3 TIMES

per year

—
March
Mid-May / Mid-June
October

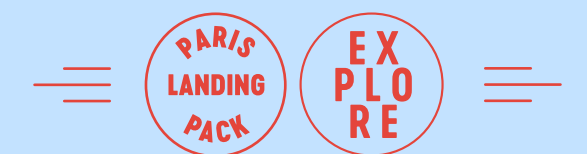
HOW LONG?
4 WEEKS

per session

WHERE?
In one of our
8 INCUBATORS

HOW?
APPLY!

-
1. Application online:
Parisandco.com
 2. Jury selection
 3. Skype interview



MAKE YOURSELF VISIBLE... AND NETWORK!

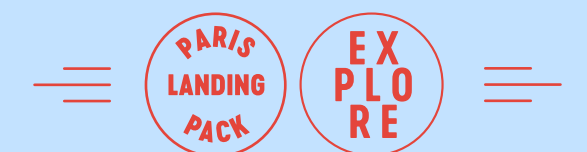
- **Welcome Party**
Meet the Paris Tech scene
- **Testimonials**
from international CEOs
- **Why Paris?** Do's and don'ts
- **How to deal with media and create buzz in France?**
- **Introduction to the Paris ecosystem**
Clusters, key players and events
- **Demo Day**
A unique opportunity to pitch in front of business angels, VC, alumni, corporates

I WANT TO DEVELOP MY BUSINESS!

- **How can I find customers and get access to the French and European markets?**
- **How to pitch to optimize your impact**
Dedicated coaching session
- **How to deal with French banks?**
- **Doing business in France**
From drafting commercial contract to intellectual property protection
- **Qualify your eligibility to experiment in the city of Paris**

HOW TO SET UP... I WANT IT SIMPLE!

- **How to create your company in France?**
When ? What ? How?
- **How to recruit?**
Operational HR tools
- **How to develop an R&D activity and benefit from the Research Tax Credit?**
- **How to get a long term visa to set up in France?**



PARIS&CO INCUBATORS



1. Labo de l'édition:
Digital publishing
2. UPPER / Paris Landing
Pack: **International**
3. Welcome City Lab:
Tourism
4. Tech Care Paris:
E-health & well-being
5. Le tremplin: **Sport**
6. Nord-express:
Smart cities
7. Le Cargo: **Digital
content, cultural
and creative industries**
8. Smart Food Paris:
FoodTech

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#STARTBIZPARIS

FOR MORE INFORMATION:
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